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CHICAGO PAPER MONEY EXPOSITION

700 East State Street, Iola, WI 54990-0001

The 17th Annual Chicago Paper Money Exposition will be held Thursday through Sunday, March 10-13, 2011 at the Crowne Plaza Chicago O'Hare, 5440 North River Road, Rosemont, Illinois, 60018.

SHOW HOURS	2PM-6PM	Thursday, March 10	(Professional Preview Day - \$50 / Booth holder setup at 10AM-2PM)
	10AM-6PM	Friday, March 11	(Booth Holders at 9AM)
	10AM-6PM	Saturday, March 12	(Booth Holders at 9AM)
	10AM-1PM	Sunday, March 13	(Booth Holders at 9AM)
BOURSE FEE*	\$645* for one eight ft. table		
	\$447.50* for half of one eight ft. table		
	\$945* for "L" corner with two eight ft. tables		
	\$575* for half of an "L" corner		
(*Booth holders and half booth holders staying three or more nights under the CPMX room block at the Crowne Plaza Chicago O'Hare and paying the full \$112 CPMX room rate will receive a \$150 credit towards their 2012 CPMX booth. Residents of Cook, Lake, McHenry, DuPage and Will counties IL and Lake County, IN are presumed not to require hotel accommodations and may deduct \$150 from each stated bourse fee. Claims for this advance deduction must be accompanied by a copy of identity document showing residence in one of the above mentioned counties.) One business entity only may be listed on an application and all assistants must be actual employees or household members of booth holder. Other independent dealers or clients must complete their own booth application or obtain a Professional Preview badge. No full booth may be split more than two ways. Two cases and one light included per full booth, one case and light per half booth. Four cases and one light included per "L" corner, two cases and one light per half "L" corner. Dealers taking a half corner must provide own sharing partner or pay for entire booth.			
SECURITY	A security room will be available at the Crowne Plaza Chicago O'Hare from 10AM Wednesday, March 9 until 10AM Thursday, March 10, at which time all merchandise must be removed. Security in the bourse area will run from 10AM Thursday, March 10 until 2PM, Sunday, March 13 at which time all booths must be vacated. Booth holders agree to attend booth at all times during booth holder and public hours of event and acknowledge being advised of availability of rental safes.		

Please complete and return bottom portion to:
Chicago Paper Money Expo
Attn: CPMX
700 East State St., Iola, WI 54990

Information:
Scott Tappa (715) 445-2214 Ext. 13428
FAX (715) 445-4087
E-mail: scott.tappa@fwmedia.com

Please make check payable to **CPMX**

Dealer's Name _____ Phone _____
Mailing Address _____ Zip _____
E-Mail Address _____ FAX _____
Website Address _____ (For establishment of link from our website)
Booth Sign to Read _____ (Business Name)
_____ (City and State)

Please reserve _____ One eight ft. table @ \$645*
_____ Half eight ft. table @ \$447.50*
_____ "L" Corner @ \$945*
_____ Half "L" Corner @ \$575.00*
_____ Extra cases @ \$15 (\$20 at event site)
_____ Extra lights @ \$15 (\$20 at event site)

Total enclosed _____ Space may be reserved with a \$400 deposit – balance due January 1, 2011. **Late payment fee \$50.**

To pay by credit card please supply the following:
Card Type and Number: _____
Expiration Date: _____ Name on card: _____
Note: **When paying by credit card no deposit is necessary. Entire amount due will be processed January 1, 2011.**

No deposit is necessary with payment by credit card. Balance will be processed to listed account number January 1, 2011.

I will share my booth with _____ **If no preference is stated sharing partner will be assigned.**
_____ Check here if you are claiming the \$150 advance bourse fee credit as a resident of Cook, Lake, McHenry, DuPage or Will County, IL or Lake County, IN and include copy of identity document as proof of residence.
_____ Check here if you are claiming the \$150 discount for having stayed three or more nights under the CPMX room block at the Crowne Plaza for the 2010 CPMX at our full \$112 rate and attach a copy of your paid room folio.

Please list all badge holders, including primary dealer.

Badges are allowed only for immediate household members of primary dealer or his actual employees. Only one dealer entity may be included on a bourse application for any full or half booth space. Other dealers, clients, friends, etc. must purchase either their own booth or a Professional Preview badge.

Booth holder releases F+W Media, Inc., their officers, agents, employees and/or subcontractors for any and all losses or damages at or arising out of the Chicago Paper Money Exposition and/or any associated events or functions. Booth holder agrees to attend booth during all booth holder and public hours of CPMX and to maintain its own insurance coverage for all bazards and/or categories or causes of loss or claims. Booth holder acknowledges that in order to be assigned to same booth occupied at 2010 CPMX, renewal must take place prior to departure from 2010 CPMX. Additional conditions/restrictions apply and appear on reverse.

Signature: _____ Date: _____

Additional Bourse Contract Conditions:

- 1) Booth holder represents that all individuals for whom badges have been requested are his actual employees (defined as a recipient of a W-2 or 1099 form from booth holder) or household members, that no badges have been requested for any individuals who are not his actual employees or family members **and** that no individuals listed for badges on his application maintain a commercial or business identity separate from his own.
- 2) Booth holder agrees not to permit anyone not officially accredited to his booth to be present inside, do business or conduct transactions in, at or from his booth, agrees not to sublet either his partial or entire booth and acknowledges that booths not occupied by 2PM Thursday, March 10 shall revert to event sponsor without refund. Booth holder acknowledges that he is responsible for the conduct of all individuals accredited to his booth and is additionally responsible for the fulfillment of all commitments and/or transactions made or entered into by them during the CPMX and/or any affiliated or associated events.
- 3) Booth holder acknowledges that once vacated or no longer fully operated under his direct supervision, his booth space reverts to event sponsor, that booth may not be sublet and may be occupied only by original booth holder in the same configuration as provided to booth holder by event sponsor.
- 4) Booth holder agrees to operate and be present in his booth during all booth holder only and public hours of the CPMX and agrees to secure his brief cases and other containers housing his valuables and/or inventory with locked chains, cables and/or other generally recognized security devices during all open and/or closed hours of the CPMX. Booth holder acknowledges having been advised of the availability of rental safes.
- 5) Booth holder agrees to vacate booth and surrender all CPMX provided rental equipment no later than 2PM Sunday, March 13, 2011
- 6) Last date for refunds is January 1, 2011

Hotel Reservations:

To reserve a room at the Crowne Plaza Chicago O'Hare event site at the special Chicago Paper Money Exposition rate of \$112 please call the hotel directly at (888) 233-9527 and advise the agent that you are attending the Chicago Paper Money Exposition. Mention rate code "**Chicago Paper Money 2011**" to obtain our special rate. Please remember that in order to qualify for the special \$150 hotel credit that you may apply to your booth at the 2012 CPMX you will need to stay three or more nights at the Crowne Plaza Chicago O'Hare at the full \$112 CPMX rate during our 2011 event. Once the block is sold out or after it expires on February 1, 2011 it may not be possible for you to qualify for the hotel credit if rooms are no longer available under our block. Please book early to avoid disappointment. *Stays outside the CPMX room block for whatever reason, including waiting to call until our rate is no longer available, will not qualify for the \$150 credit.*

Auctions:

The official Chicago Paper Money Exposition auction will be cataloged and conducted by Lyn F. Knight. Auction lot viewing begins Wednesday, March 9 at 10AM.

Auction Contact:

Lyn F. Knight Currency Auctions
P.O. Box 7364
Overland Park, KS 66207-0364

Phone: (800) 243-5211
(913) 338-4754
FAX: (913) 338-4754
E-mail: support@lynknight.com
Website: www.lynknight.com

By supporting our official auction company, both as consignors and bidders, our booth holders help contribute to the overall success of the CPMX and to their own results.

Lyn F. Knight Currency Auctions has been named the official Chicago Paper Money Exposition rare currency auction house for 2010-2011-2012.

If difficulties are encountered in making hotel reservations under our group room block at the Crowne Plaza Chicago O'Hare, please obtain the full name of the agent involved and e-mail scott.tappa@fwmedia.com.

For information about the **Chicago Paper Money Expo** please visit our website: www.cpmxshow.com.